

# Michael Yue

Managing Director & General Manager  
Google Hong Kong



Michael is the Managing Director and General Manager of Google Hong Kong, overseeing strategy and market operations in Hong Kong.

Since joining Google in 2011, Michael has held key leadership roles in sales and strategic partnerships. Notably, he spearheaded the launch of Google Pay across the Asia Pacific region and has been instrumental in driving digital transformation for partners across diverse sectors. In 2018, he was appointed Google's global head of sales strategy and enablement, tasked with developing and growing the advertising sales force.

Michael serves on the boards of the American and Canadian Chambers of Commerce in Hong Kong and the Advisory Board for Information Systems Programs at the Hong Kong University of Science and Technology Business School, drawing on over two decades of experience in the technology field. Before Google, he was with Hewlett Packard and contributed significantly to its growth in Canada.

Michael holds an Executive MBA from the Kellogg-HKUST EMBA program and an Honours Business Administration (HBA) from Ivey Business School in Canada.