

Dr. Andreas Zehnder

Andreas Zehnder Advisory (AZA) GmbH



After graduating from high school with a degree in Ancient Greek and Latin in Zurich Andreas did two years of military service incl. officer school and 6 months as a first lieutenant with the tank ranger troops. Afterwards he completed his master's degree and a PhD in Law at the University of Zurich. During that time, he had worked for a year at Citibank in their law and asset management department.

Andreas then joined Young & Rubicam for three years as an account executive before he then did a two-year MBA program at Kellogg/Northwestern University in Chicago/USA.

Back in Switzerland, he joined McKinsey & Co. from 1997-2001, ultimately as a project leader in Zurich and Paris. From 2001-2022, Andreas worked at Egon Zehnder, first as a consultant and then as a partner, supporting listed and family-owned companies in the hiring and assessment of top executives. He focused on consumer goods, financial services (incl. family offices) and manufacturing industries. During his last 12 years at Egon Zehnder until 2022, he was a core member of the global Family Business Practice Group while establishing and leading the practice in Switzerland.

After a 1-year world trip in 2023, Andreas founded AZA Advisory GmbH, an advisory boutique focusing on family business succession and family (business) governance.

He is the second oldest of five siblings, is married to his wife Clarissa, with whom he has three adult children. He lives near Zurich/Switzerland.